

INVITATION TO THE FIRST CONFERENCE

EcoSmartCities

Ecological Smart and Sustainable Cities

which will be held at 10.00 am on the 15th of November 2017. (Wednesday)
in the „**Hotel Amalia**“ **Trg Svetog Trojstva 27, 42230 Ludbreg**

The project refers to establishing of an ecological, smart and sustainable waste management system in the cross-border area.

With this project introduced a new innovative system for smart waste disposal in the form of implementing underground platforms and smart garbage cans. The innovative equipment will be introduced to advanced software for monitoring the level of waste collection. This way, time efficiency will be provided and decrease of transportation costs will be achieved and an effective human resource management will be provided.

Activities of project are aimed on empowering the capacities of all members included. In system waste management and making of a manual that will enable all key members to provide guidance for efficient waste management according to the latest European trends.

The project is co-financed by the Hungary – Croatia cross-border cooperation program for the program period 2014. – 2020.



Hungary-Croatia
Cross-border Co-operation Programme

*A cross-border region where rivers
connect, not divide*



AGENDA

10.00 - 10.30 **Registration of participants**

10.30 - 11.00 **Introduction speech**

Dubravko Bilić, mayor of Town Ludbreg
Zoltán Balaicz, mayor of Town Zalaegerszeg
Representative of the Varazdin county

11.00-12.00 **Presentations**

dr. Márton Szűcs, Head of JS Hungary – Croatia: *“ Presentation of the Cross-Border Cooperation Program Hungary Croatia for the Programming Period 2014-2020.”*

Tvrtko Čelan, Programme and communication manager JS: *“ Experience in Cross-Border Cooperation Hungary - Croatia 200. -2013. and the role of communication in the 2014-2020. period“*

Josipa Grđan, project manager, City of Ludbreg *„About the EcoSmartCities project and the expected contribution of the project to the improvement of waste management system in Town of Ludbreg“*

dr. Buzu László, project manager, City of Zalaegerszeg *„The expected contribution of the project to the improvement of waste management system in Town of Zalaegerszeg“*

12.00-13.00 **Lunch**

Project partners/beneficiaries:

Town Ludbreg
Town Zalaegerszeg

With support of JS Hungary – Croatia



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